

# Port Macquarie Team Wins Game On

A team of Port Macquarie High School Year 11 Business Studies students has won the Game On competition run by Charles Sturt University's (CSU) Faculty of Business. The Port Macquarie High team competed with 192 similar teams in 29 regional schools across NSW and Victoria. The 'Jokers' team, consisting of Mitchell Davis and Mark Han (pictured) was the overall winner in the year-long competition.

Senior Business Studies Teacher and Game On Coordinator in the local school, Ms Dianne Davison, said the students benefited from participating in the competition as it required them to analyse situations, study information and make complex and difficult decisions. "I am sure they have increased their interests in a business career as they experienced the thrill and challenge of making high level business decisions and saw the relevance of what they learned in their school courses," Ms Davison said.



The 'virtual business' the students ran in the simulation game was based on the automobile industry, where they needed to make decisions on human resources, marketing, operations and finance during the competition. The game enabled the students to learn through hands-on experience and encouraged students to apply business principles whilst also being creative in the development of their business. The simulation included eight rounds of decisions and teams were judged in terms of the most profit generated by their business.

The Executive Dean of CSU's Faculty of Business, Professor Lesley White, presented a prize of \$2500 to the winning school and team at Port Macquarie High School on Wednesday 10<sup>th</sup> October, 2012. "We are delighted that a high school within the footprint of our newest campus has won this year's Game On Business Challenge," said Professor White. "We look forward to welcoming students into our business programs and working with the community to support business growth in the region."

Director of the Port Macquarie Campus, Dr Muyesser Durur, extended an open invitation to all students to visit the campus, meet with CSU staff and gain an understanding of the opportunities available to them.

Charles Sturt University delivers a Bachelor of Accounting from its Port Macquarie campus and will add a Bachelor of Business Studies in 2013.

If your school would like to be involved in next year's Game On Business Challenge contact [futuremoves@csu.edu.au](mailto:futuremoves@csu.edu.au)